

Annual Report 2022-23

People's Action for National Integration

PANI



**37 Years of Successful Journey
(1986-2023)**



www.paniindia.in

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Chief Functionary's Message

It is always a pleasure to share about our work with our partners, stakeholders, peers, and well-wishers. People's Action for National Integration- PANI, was established with a thought to support and enable the vulnerable, marginalized, and ignored populations, especially in the rural areas. In the last 37 years, world has changed drastically- whether it be digital technologies, methods of communication, physical and digital connectivity, or legal and financial policies and regulations. PANI has kept pace with the evolving ecosystem by adopting technologies, strengthening the capacity of its employees, developing robust management systems, and enhancing organization capabilities.



All this has been done without compromising on the core values of PANI- Equity, Dignity, Integrity, Transparency and Accountability.

In 2022-23, we expanded our presence to 30 districts in four states. Three new funding partners trusted us with new programs. Our total program budget increased from INR30.5 crores in 2021-22 to INR34.5 crores in 2022-23. All this has been possible due to the hard and sincere work by our project staff, dedication of our support staff working tirelessly behind the scenes at the Head Office, the expertise and management skills of the senior management team, and of course the guidance, advice, and good wishes of our funders, partners, peers, and well-wishers.

PANI remains committed to its vision and mission. We solemnly reaffirm our commitment to the cause of the poor and marginalized. As the gap between the haves and the have-nots widens, PANI will redouble its efforts to bring them in the mainstream by capacitating them to take informed decisions, and enabling to live a life with dignity.

On behalf of PANI family, I hereby present the Annual Report for 2022-23.

Thank you.

Warm Regards,

Bharat Bhushan

About PANI

Who We Are

People's Action for National Integration - PANI is a social development organization currently working relentlessly in underdeveloped regions of northern states of India with focus in Uttar Pradesh, Himachal Pradesh, Rajasthan, and Bihar. It was founded in the year 1986 by a group of Gandhian social activists under the visionary leadership of Paras Bhai - a prominent and devoted Gandhian activist. The Gandhian philosophy of rural reconstruction and nation building by keeping people's actions in center was the key guiding principle behind the establishment of the organization. PANI was formally registered in 1989 as a not-for-profit entity under Societies Registration Act XXI, 1860. Its objective is to bring positive and sustainable change in lives of communities living in abject poverty and undue inequality. The organization has directly reached out to more than 2.5 million households in the last three decades through various program interventions.

What We Do

PANI is engaged at the grassroots level with women, children, youth, adolescent girls, small and marginal farmers, migrant workers to bring in changes in their life situations so that they can live a life with dignity.

Implementation is the core strength of PANI. It works to address the root causes of poverty and inequality through community-based interventions. PANI implements the programs with high level of commitment, inclusiveness; values and respects people's rights and tries its best to deliver high quality results in a manner accountable to stakeholders.

PANI designs and implements projects under its thematic focus areas supported by diverse range of funding organizations - Indian philanthropies, foundations, corporate CSR, and foreign funding organizations. The thematic areas of PANI's work are -

- Gender and Governance (Women and Adolescent Girls Empowerment)
- Sustainable Livelihood Development
- Community Health, Nutrition & WASH
- Integrated Child Development
- Natural Resource Management and Climate Change
- Integrated Community Development
- Humanitarian response initiative on disaster and pandemics



We are PANI



**100+ Projects
Implemented in more than
three decades**



**2,50,000 Households
Outreached**

**1,25,00,000 Individuals
Benefitted**

PANI's Vision, Mission, and Values

Vision -

PANI envisions itself as a medium for building an inclusive society that prospers in harmony with its surroundings.

Mission -

To empower people so that they have greater control over their life situations and take responsibility to make a world that is mutually rewarding.

Core Values -

- Equity
- Dignity
- Integrity
- Transparency and Accountability

Our Presence

Starting with two districts of Eastern Uttar Pradesh three decades ago, PANI has slowly but firmly expanded its presence to four states in India. Currently, PANI is working in 25 districts of Uttar Pradesh, Himachal Pradesh, Rajasthan, and Bihar, implementing more than 20 projects under different thematic areas.



Governance Structure

Board Members



Bharat Bhushan – Secretary

Bharat Bhushan is a committed social worker known for working on crucial issues like Child, Farmer, Migrant Labour, and women facing injustice. As one of the founders of PANI he dedicated his life to social welfare at a young age and has fought against casteism, communalism, and other forms of discrimination. As secretary of PANI he is leading organization and inspiring many social workers in India.



Ms. Neelam Prabhat – Chair Person

Neelam is an accomplished grassroots level activist dedicated to work towards Gender Equality. She led the campaign in establishing woman's entity as a farmer under AROH program. Neelam is an advisor to UPSRLM. She is a post graduate in Medieval History from Allahabad University.



Dr. Sanjai Bhatt – Co-chair Person

Dr. Sanjai Bhatt, Co-chair of PANI is an experienced Professor with a demonstrated history of working in the research sector. He is a social work educator, trainer, and development consultant with an experience of more than three decades. His areas of interest are Non-Profit organizations, social work education, social legislations, social security, occupational social work, decent work, HIV/AIDS, and environment. Prof Bhatt is presently working as Professor of Social Work at Delhi School of Social Work, University of Delhi.



Ms. Leelavati (Member)

Ms. Leelavati is resident of district Ayodhya and is associated with PANI for last 30 years as community worker and change agent. She worked with women farmers and advocated for their rights and entitlements. She is a renowned personality in the sector who has promoted gender equality in eastern part of Uttar Pradesh. She is a graduate from Agrasen Degree College Azamgarh.



Dr. Poonam Singh (Member)

Dr. Singh is an academician and social worker with decades of experience in Health and Nutrition especially, Child Nutrition. Working currently as a lecturer in Jhunjhunwala PG college Dr. Singh has conducted extensive research on impact of healthy child rearing practices on growth pattern in infants.



Shivendra Mani Tripathi (Member)

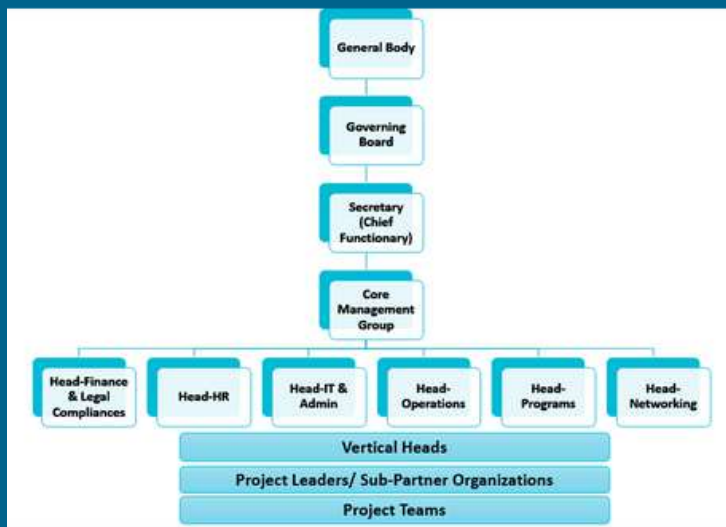
Shivendra Mani is a health sector development professional. In his entire 20 years of contribution to the development sector, he has managed programmes funded by DFID, PATH, Misereor, Andheri Hilfe Germany, CCF etc. He is post graduate in Social Work from Kashi Vidyapeeth, Varanasi and a science graduate from the University of Gorakhpur.



Girijesh Kumar (Member)

Girish Kumar was a part of Tarun Shanti Sena in 1972 and later on joined Jaiprakash Narayan's Aandolan Sampoorna Kranti (Total Revolution). He was part of Jan Vigyan Jatha in 1992 and from 1994 to 2016 he was associated with District Science Club, Unnao. He is a post graduate in Law from Lucknow University.

Organizational Organogram



Vertical-wise projects implementation during FY - 2022-23

1. GENDER & GOVERNANCE

- i) Empowering Rural Women - ERW. Supported by MISEREOR
- ii) Empowering Adolescent Girls - EAG. Supported by APF
- iii) -Democratizing Water for Livelihood and Life Through Women - DWLL. Supported by ANDHERI HILFE

2. FOOD SECURITY & LIVELYHOOD

- i) Climate Smart Agriculture & Livestock- CSAL-1. Supported by TATA Trusts
- ii) Initiative for Sustainable Livelihood Development (ISLD). Supported by The HANS Foundation
- iii) Agrawal Gyan Kendra - (AGK). Supported by Heeraial Agrawal Foundation
- iv) Initiative of Sustainable Agriculture (ISA). Supported by ITC
- v) Initiatives for Farm based Livelihood Development (IFLD). Supported by ITC
- vi) Livelihood for Marginal and Poor Farmers (LMPF). Supported by ITC

3. INTEGRATED COMMUNITY DEVELOPMENT

- i) Holistic Rural Development Program (HRDP) - P0343, P0386, P0446. Supported by HDFC Bank
- ii) Holistic Rural Initiative for Development Action and Yield (HRIDAY)

4. CLIMATE CHANGE & NRM

- i) Sustainable Solutions for Water Efficient, Economically Rewarding Agriculture for Small Farmers in East UP - (SWERA). Supported by Hindustan Unilever Foundation (HUF)
- ii) Building Climate Change Resilience through Entitlement (BCCRE). Supported by MacArthur Foundation

5. INTEGRATED CHILD DEVELOPMENT

- i) Operationalization of 3 Schools for the children of Marginalized Section

6. HEALTH NUTRITION & WASH

- i) Core Group Polio Project (CGPP). Supported by PCI India
- ii) WatSan Initiative-Providing Water and Sanitation Solutions to Rural Population. Supported by ORACLE/OIPL
- iii) Youth Well-Being (YBL). Supported by Indra Foundation

Project Highlights 2022-23

In this section we present brief snapshot of the projects that were implemented by PANI in FY 2022-23. These include new projects that started during the year, and those that continue from earlier years. We would be happy to provide further details, should you be interested to know more about any or all these.

At the close of March 2023, PANI was implementing 14 projects spread over four states- Uttar Pradesh, Bihar, Rajasthan, and Himachal Pradesh. In addition to 14 projects that continue from previous year/s, 3 new projects were started with Indira Foundation, Hans Foundation, and MacArthur foundation as new partners. Two projects successfully concluded and were closed during the year.

Funding Partner: Misereor, Germany



Location: Amaniganj, Harringtonganj, Mavai, Rudauli, Distt. Ayodhya

Goals:

1. To upgrade and strengthen Women Farmers Resource Centers - WFRCs, create market linkages and increase economic gains for women of Nari Sangh

2. To strengthen women's leadership and broaden the space of their social and political participation (for example leadership in local governance system and planning & implementation of yearly Gram Panchayat Development Plan-GPDP)

Aim -

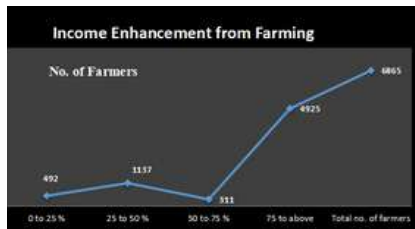
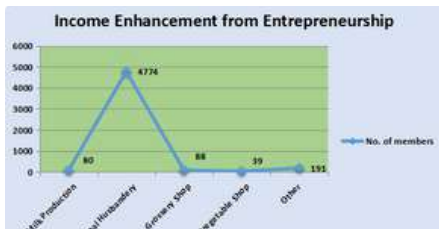
- Poorest and marginalized households are able to access the benefits from flagship government schemes related to entitlements of livelihood, food security, water and sanitation, and maternal and child healthcare.
- Poorest households engaged in farm and non-farm initiatives increase their household income in progressive manner.
- Women CBOs are taking lead role and engaging with PRI in preparation and implementation of Gram Panchayat Development Plan-GPDP.

Intervention:

- Livelihood enhancement through Women Farmer Resource Centre (WFRCs)
 - Women CBOs engagement with local governance for planning and implementation of GPDP
 - Enhancement in institutional capacity of women CBOs
- Situation in the project area



Results



Success story from the field



I'm Kanchan,

widow of the late Sri. Lallu Prasad, aged around 43, residing in the village of Rasoolpur. I have been a dedicated member of Nari Sangh for the past six years. Throughout this period, my efforts within the Nari Sangh have been directed towards securing benefits from government schemes for our fellow members. However, circumstances took a challenging turn three years ago with the unfortunate demise of my husband. This phase made me realize that I was struggling to sustain my own livelihood and lacked the means to effectively advocate within government departments for entitlements due to financial constraints resulting from my husband's passing and the absence of a source of income.

Kanchan, A Role Model for Rural Women Entrepreneurs

During this period, I had the opportunity to receive training from the PANI Sansthan to enhance my means of living. Inspired by this, I considered goat rearing as a viable option. Seeking guidance from the PANI's expert, I gathered crucial insights related to goat rearing. Putting these recommendations into practice, I initiated my venture with the acquisition of two goats in March 2021. Subsequently, in September, both goats gave birth to two kids, thus expanding our flock to four. After a span of 11 months, I successfully sold two goats for a sum of Rs 19500. With two goats and two kids remaining, our herd continued to grow. This progression not only fortified my family's sustenance and education but also empowered me to approach government departments with confidence to secure benefits for Nari Sangh members

Empowering Adolescent Girls-EAG

Funding Partner: Azim Premji Foundation



Location: 184 Gram Panchayats of Ayodhya, Chitrakoot and Siddharthnagar districts, Uttar Pradesh

Objectives:

To empower highly vulnerable adolescent girls of the poorest and most marginalized families, to take control over their life situation and lead their life with dignity, choice, and decision.

Intervention:

1. Create a conducive environment for integrated development of adolescent girls through the medium of Gram Panchayat/village level Resource Centers (RC)
2. Develop capacity of adolescent girl leaders to access government entitlement schemes regarding health, nutrition, and education
3. Develop capacity of alumni and adolescent girl leaders to act as catalyzing force to empower other younger girls
4. Develop perspective of parents, boys, and men to play a positive role in prevention of violence against women and girls
5. Link adolescent girls to skill development schemes and technical education centers
6. Collaborate with schools/colleges and various institution and experts for developing a system to students for career counselling
7. Create opportunities and guidance to adolescent girls for achieving career goal as per their choice and interest

19,691 Adolescent Girls Impacted

530+ School Dropouts Resumed studies

210 Secured a Job

5 Won National Prize in essay writing

194 Resource Centers Managed by graduated program participants

2 Selections in BSF



"I witnessed violence at my home and I was worried about my future. Without a job and an income of my own, I was completely at my brothers' mercy. They could have married me off to an unknown person. I was certain that only I could help myself. Getting a job was the only way out for me. I had to do it for a better life." - Saloni

Saloni, Village Chakrasenpur, Tarun Block, Ayodhya District(Working as a taxi driver)

Rural Changemakers (RCM)

Funding Partner: Azim Premji Foundation



Location: Tarun block, Ayodhya district, Uttar Pradesh

Objectives:

- **Nurturing Employable/Independent Youth:** The program seeks to create a model for nurturing rural youth girls into employable candidates, addressing the demand for high-quality human resources in the development sector.
- **Cultivating Rural Changemakers:** The program aspires to mold a cohort of rural youth girls into Rural Changemakers, equipped with the skills and mindset to lead impactful changes in their communities.

Implementation: In the heart of Ayodhya district, Uttar Pradesh, the Rural Changemakers program, supported by the Azim Premji Foundation, has emerged as a beacon of hope and transformation. With a resolute commitment to nurturing and empowering adolescent girls, this initiative aims to create a cadre of Rural Changemakers who can drive positive change and contribute effectively to the development sector. The process followed in such way -

1. **Selection of thematic:** A critical aspect of the program is the careful selection of thematic areas.

2. **Structured Phases:** The program is divided into four distinct phases: Basic, Main, Fundamental, and field Work. Each phase is designed to progressively enhance the participants' knowledge and capabilities, building them up as well-rounded Rural Changemakers.

3. **Selection of Adolescents:** The selection process is a rigorous journey that includes application, entrance exams, group discussions, and personal interviews. Out of the initial pool of 600+ applicants, 25 remarkable adolescent girls successfully demonstrated their dedication and potential to become Rural Changemakers.

On October 11, 2022, the program officially commenced with the participation of the selected cohort. This marked the beginning of their journey as trained and skilled social professionals ready to tackle the challenges of rural development. The program spans a duration of six months, focusing on comprehensive training and experiential learning for adolescent girls. The training combines classroom sessions and fieldwork, providing

participants with a holistic understanding of social development issues and practical skills to address them effectively. Participants engage in interactive sessions that cover essential topics, including communication skills, personality development, environmental conservation, gender equality, and understanding their rights. This foundational training equips them with a strong base, enabling them to comprehend the intricacies of community development. Following the classroom training, the participants embark on a two-month fieldwork and internship phase.



12 Rural Changemakers got placed in social Sector

They collaborate with PANI Sansthan in various ongoing projects, such as community development, education, healthcare, sanitation, and sustainable livelihood initiatives. This hands-on experience allows them to translate their knowledge into practical solutions, enhancing their skills as Rural Changemakers.

The Rural Changemakers program is nurturing a new generation of Rural Changemakers who are committed to community development, gender equality, and sustainable practices. As these Rural Changemakers continue to evolve, they embody the essence through their determination, knowledge, and experience, they are poised to create openings in the sky of possibilities and illuminate the path towards a brighter and more empowered rural India.

SUCCESS STORY

Breaking Gender Stereotypes through Determination

My name is Ranjan. I'm a science graduate (B.Sc.). I live in a small village named Baharpur near Ayodhya. I am the eldest among my four siblings. My father is a farmer, and my mother is a homemaker. My father owns a small piece of land. Due to limited produce from this land and almost no other income, getting two square meals a day was a struggle for us. My siblings and I struggled to get education due to limited resources. I was deeply worried witnessing the difficulties that my family faced. I made several attempts to find work, but being the eldest daughter, I have various responsibilities and therefore, I could not leave my village.

Once I shared my thoughts with an RCF (Resource Centre Facilitator) didi who is working in my village. She encouraged me to join the EAG (Empowering Adolescent Girls) program. That is when I learned about PANI Sansthan and their EAG program, which provides support to young girls to stand on their own feet, I decided to reach out to them.

She also told me about the RCM (Rural Changemakers) program. Social work had always resonated with me, and deep down, this thought had always been in my mind. When I got selected for the first batch of the RCM program, our lives started changing. At home, despite doing all the chores I was not receiving the respect and recognition that a family member should get. During the training, meeting new people and participating in discussions boosted my self-confidence. The training process helped me overcome the inner fears too. My grandmother always used to tell me that if I were a boy, I could have been a support to my father. This used to sadden me greatly because I also wanted to achieve something, I wanted to make something of my life and become a support to my parents.

After completing my training as a Rural Changemaker, I appeared for a job interview and got selected for the position of RCF (Resource Centre Facilitator). The atmosphere at my home turned joyous. Now, my grandmother praises me a lot. Hearing her changed words brings me immense happiness. Being the eldest daughter in the family, I am not only a support to my mother but also helping my father and contributing to my siblings' education and fees. Moreover, I am feeling changes happening within me with each passing day. I am feeling transformation brewing within me, a testament to the powerful impact of determination and hard work.



Ranjan's

story reminds us that challenges cannot define us if we are determined to overcome them. From the struggles of her village to the hall of success, her journey encapsulates the essence of empowerment and transformation.

Democratizing Water for Livelihood and Life Through Women

Funding Partner: Andheri Hilfe Bonn

55 | **ANDHERI HILFE**
Jahre+ | Mit den Ärmsten in Indien und Bangladesch

Location: 30 Gram Panchayats in Mal Block, Lucknow district, Uttar Pradesh

Objectives:

- Poorest and marginalized households are able to access the benefits from flagship government schemes related to entitlements of livelihood, food security, water & sanitation, and maternal & child healthcare
- Poorest households engaged in farm and non-farm initiatives increase their household income in progressive manner
- Women Community-Based Organizations (CBOs) take lead role and engaging with Panchayati Raj Institutions (PRIs) in preparation and implementation of water-centric Gram Panchayat Development Plan-GPDP
- Households covered: 18077

Intervention:

- Training of women Community Based Organization (CBO) leaders and PRI (Gram Panchayat Body) on
 - Responsible citizenship
 - Role in local governance
 - PRI Act- roles and functions,
 - GPDP formulation, guidelines, and formats,
 - Water budgeting, water conservation practices, and technologies.
 - Institutional Management- planning, technical inputs required for executing planned activities,
 - Community participation through Gram Sabha
 - Community-based monitoring tools and social audit
 - PRI Act- roles and functions,
 - GPDP formulation, guidelines, and formats
 - Water budgeting, water conservation practices, and technologies.
 - Technical orientation of GPDP task force.
 - Establishment of Livelihood Resource Centers.
 - GPDP Process Facilitation to 30 Gram Panchayats.
 - Social Audit Gram Sabha Facilitation in 30 Gram Panchayats.
 - Trade specific training on goatery, poultry, mushroom farming, and food processing.
- District level and Block level interface workshops.
 - Establishment of demo-enterprises for vegetable cultivation through trellis farming and goatery.
 - Wall Painting on GPDP, Social Audit, and Water Conservation in 30 Gram Panchayats.



- Exposure visit of CBO leaders to GB Pant University to learn about latest agricultural equipment and technologies.
- Training of CBO Leaders on Government Schemes and its application process.

6,106 Households
Impacted

1,170 Women-led Micro-Enterprises
established/expanded

815 GPDP Task Force
Members
Technical
orientation done

1,800+ Applications
Submitted for government
schemes

350+ PRI
Members
Trained

7 Livelihood Resource Centers
Established



“I have had the privilege of participating in numerous training sessions and workshops focusing on various aspects of the PRI act, GPDP preparation process, water budgeting, and the pivotal role of the Gram Sabha. These enlightening trainings have significantly deepened my understanding and expertise in governing and fostering the progress of my Gram Panchayat. The exercises for Gram Panchayat development have benefited my dedicated ward members also. We meticulously formulated a comprehensive Gram Panchayat Development Plan (GPDP) for Atari Gram Panchayat, placing water at the core of our endeavors. The impact of the trainings and workshops has transcended my own Gram Panchayat, positively influencing neighboring ones as well.” -

**Sanyogita, Gram Pradhan,
Atari, Lucknow district**

Sustainable Solutions for Water Efficient, Economically Rewarding Agriculture for Small Farmers in East UP - SWERA & Climate Smart Agriculture & Livestock- CSAL-1

Funding Partner: Hindustan Unilever Foundation and Tata Trusts



TATA TRUSTS

Location: 300 Gram Panchayats in six blocks of Balrampur district, Uttar Pradesh

Objectives:

- Value chain strengthening, institutional development, and doubling agriculture income of 80 percent target households.
- Sustainable solutions for water efficient, economically rewarding agriculture for small farmers in East UP.
- To improve the livelihood condition of 70,000 farmer households through introducing improved agriculture practices.

Intervention:

1. Enhanced productivity and area under star crops through improved package of practices, demonstration, and capacity building of farmers and their institutions (FPO, SHGs/PGs)
2. Aggregation, marketing, and processing through FPOs & AEs for cost-effectiveness of quality input and output.
3. Sustainable farmer-owned institutions established that support the farmers in reducing the input cost of agriculture and risk to farmers. These institutions will also try to ensure a fair price of the produce.
4. Introduced need-based technology for farmers and the institution.
5. Positive changes in community & their farming practices towards the conservation of natural resources especially water.
6. Enhanced the area under water efficient practices.
7. Enhanced the production and productivity of major crops like- Paddy, wheat, pulses, sugarcane & vegetables in the area.
8. Mobilization and knowledge building of small and marginal farmers on government's livelihood programs/ schemes.



300+ Million Cubic Meters Water saved

136 Water-Harvesting Structures renovated Area

72,624 Households Impacted

1,23,000+ Hectares Area on which POP is adopted

39,000+ Farmers' income doubled

30,000 Farmers- adoption of high-value crop

13,50,000+ Person Days Work generated

14,21,000+ Metric Tons Increase in production

Initiative for Sustainable Livelihood Development (ISLD)

Funding Partner: The Hans Foundation



Location: 100 Gram Panchayats of Dumariaganj and Bhanwapur blocks of Siddharthnagar district, Uttar Pradesh

Objectives:

- Improve the livelihood condition of farmer households through introduction of improved agriculture practices.
- Enhance the area under high-value crops and increase the productivity of major crops.
- Promote water-efficient agriculture practices.
- Improve access to government schemes for marginalized farmers.

Intervention:

- Soil testing and crop demonstration plots (pigeon pea, DSR and ZT)
- Promotion of farm implements, kitchen gardening, Machan, vegetable production,
- Awareness and support for applying for government schemes such as KCC, PM-Kisan, PM-FBY, Kisan Pension Yojana, animal vaccination, artificial insemination and Kusum Yojana (Solar) etc.
- Learning and exposure visits organized for farmers to see and learn about polyhouse, net-house, scaffolding method, and Farmer Resource Centers
- Selection and onboarding of Community Resource Persons (CRP).

50% Increase
in Area*
Under high-value
crops

20,000
Farmers
Impacted



31.04 billion
Liters
Water saved

31% Increase in
Crop
Productivity



***This being the first year of implementation, figures are provided for expected impact from the project activities.**



Funding Partner: Heeralal Agarwal Gyan Kendra Foundation

Location: Ayodhya district, Uttar Pradesh

Objectives:

- To education the people who are underprivileged, both economically and socially.
- Help make the lives of the underprivileged children of India just a little bit better hence developing a powerful nation by providing education to the poor and needy. The primary focus is towards the education and upbringing of poor and impoverished children of India.
- Provide education through skills development courses to the people of underprivileged section of the society in order to help them earn a better livelihood.

Implementation:

Trained thousands of people/students in the field of Computers, Accounting, Banking, Finance & Sales etc. It has also partnered with some of the institutions of national repute e.g. National Skill Development Council and NIIT Yuva Jyoti in order to expand its paradigm.

Numbers of students, after completing these courses are placed in various establishments of high repute in and around the city of Faizabad. Also, some of the students are working in NCR and UAE.

Total inquiries
332

Total
Admission
262

Total Placement
35

Impact



Initiative of Sustainable Agriculture - (ISA)

Funding Partner: ITC Limited



Location: 1. 46 Gram Panchayats in Karwi, Pahadi, and Manikpur Blocks, Chitrakoot district, Uttar Pradesh.

2. Robertsganj, Chatra, Ghorawal, and Karma Blocks, Sonbhadra district, Uttar Pradesh

Objectives:

- Increase farmers' income and reduce cost of cultivation
- Provide information about government schemes to farmers
- Promote of agricultural mechanization
- Promote natural farming
- Promote direct seeding of paddy and wheat by machine
- Increase incomes of rural households through promotion of standard package of practices, crop diversification and allied livelihood strengthening.

Intervention:

- New practice of paddy cultivation such as DSR
- Introduced new practice of wheat cultivation like zero-tillage/line sowing
- Vegetable cultivation by machan method
- Natural Farming practice with 350 farmers from 10 village, in 350 hectares
- Enrollment of farmers under government schemes pertaining to seed distribution, micro-irrigation, KCC, crop insurance, PM Kisan, farm pond and solar pumps.

30,000+ Households
Impacted

19,395 Hectares
Covered under
sustainable agriculture

88,000+ Animals
Vaccinated

25,000+ Digital
Training
Number of farmers
covered



Holistic Rural Development Program (HRDP)



Funding Partner: HDFC Bank CSR

Location: 70 villages in 8 blocks of 5 districts (Prayagraj, Pratapgarh, Gorakhpur, Ayodhya of UP and Kangra district of Himachal Pradesh)

Objectives:

- To improve economic status of the poorest families through creating multiple farm and non-farm opportunities for livelihood
- To promote safe living conditions through changes in the standard of life in terms of improvement in sanitation, healthcare, environmental hygiene and health seeking behaviors
- To improve the infrastructure and learning facilities at govt. primary and upper primary schools and Anganwadi centers for quality education to children
- Socio-economic empowerment of women through their community-based institution- Village Development Committee (VDC), financial inclusion, micro-enterprise development and Village Resource Centers (VRCs)

Intervention:

HRDP program activities are focused on the holistic development of the rural locations. The key focus areas are-

- Livelihood Enhancement
- Clean Water and Sanitation
- Health
- Promotion Of Education
- Natural Resource Management



A few interventions of the program are:

1. Support to small farmers to increase income through machan (trellis) model: 200
2. Village Health and Nutrition Days (VHND) at Anganwadi Centers and health sub-centers: 30 sessions
3. Solar based drinking water station/community Jal Minar: 14 units
4. Community Bathroom cum Mini Jal Minar: 15 units
5. Renovation of Bawadis (natural water structures): 13 bawadis
6. For schools
 - a. Wall and floor repairing, BaLA painting, furniture: 13 schools
 - b. Smart class establishment with LED and e-learning module: 24 schools
 - c. Setting-up libraries: 31 schools
 - d. Science Laboratories: 24 schools
 - e. Drinking water facility: 23 schools
 - f. Sport materials: 9 schools
 - g. Activity corner: 18 schools
 - h. Sanitation units: 14 schools
7. Upgradation of Anganwadi center: 17 AWCs
8. Domestic solar lantern to HHs for children's study at home in night: 825
9. Smokeless chullah to poorest families: 450 units



554 Micro-Enterprises
Set up by women
entrepreneurs

1,285 Small Farmers
Trained on advanced
agri-practices

22,412
Households
Impacted

22,412 Households
Impacted

7 Livelihood Resource
Centers With tool-banks
and seed-banks

554 Micro-Enterprises
Set up by women entrepreneurs

STATEMENTS



Mrs. Santari, Village Bahbharmau, Ayodhya, Uttar Pradesh

“Compared to earlier times, we are able to carry more goods to the market on our cart. As a result, we are able to sell more and our income has increased. In addition to contributing to the household income, we are capable to send our children to a good school for education. Our financial condition has also improved.” - Santari.

“Earlier, we used to cook food on traditional Chullah in our kitchen, which was very harmful to our health due to smoke produced from burning of wood, cow dung cake, dry twigs, and leaves. Now, we are able to easily cook food in short time after receiving support for smokeless chullah from the project, though we also use cooking gas that we received under Ujwala program. It is very useful, saves time, and we are also saved from harm as there is no smoke.” - Kusum.



Kusum, Village Kalyani, Pratapgarh district



Dipti, Associate Teacher, Village Jangal Pakri, Gorakhpur district

“The infrastructure of our school was not good in previous years. Due to improper infrastructures and services the number of enrollment and attendance rate of children were very poor in our school. PANI and HDFC Bank CSR jointly have undertaken infrastructure development in our school and established smart classroom with digital setup, library and also did BaLA painting in two classrooms with sitting arrangement for all children. They also constructed separate toilet facility for girls and boys. This support has improved the enrollment and attendance rate of children in school and we are also witnessing improvement in the quality of education.” - Dipti.

Holistic Rural Initiative for Development Action and Yield (HRIDAY)

Funding Partner: LIC HFL CSR



Location: 5 revenue villages of Kakori Block, Lucknow district, Uttar Pradesh

Objectives:

- Improve economic status of the poorest families through creating multiple farm and non-farm opportunities for livelihood.
- Promote safe living conditions through changes in the standard of life in terms of improvement in sanitation, healthcare, and environmental hygiene.
- Improve health seeking behavior in the marginalized sections of village communities.
- Improve the infrastructure and learning facilities at govt. primary and upper primary schools and Anganwadi centers for quality education to children.
- Socio-economic empowerment of women through their community-based institution- women CBO, financial inclusion, micro- enterprise development and Village Resource Centers.
- Households covered: 1513

Major Intervention

1. Establishment of Seed Bank in all five project villages.
2. Support to micro enterprises for backyard poultry, goatery, and vending carts.
3. Training and support for multi-tier vegetables cropping through Machan (Trellis) model.
4. Support for upgrade and medical appliances for Anganwadi centers
 - a. weighing machine, hemoglobinometer and glucometers.
 - b. BaLA painting and partial door & window repairing
5. Training to frontline health and ICDS workers.
6. Installation of street lights and hand-pumps for the community
7. Health camps with focus on women and adolescent girls

**160 Women-led Micro Enterprises
Established**



**80 Small Farmers
Adopted multi-layered
farming and vermi-
compost**



**10 Hand Pumps
Installed**

**5 Jal- Minars
For clean drinking
water**

WatSan Initiative-Providing Water and Sanitation Solutions to Rural Population

Funding Partner: Oracle India Private Limited

ORACLE

Location: Jewar block, Gautam Budh Nagar (NOIDA), UP

Objectives:

- Universal and equitable access to clean and affordable drinking water for all.
- Access to adequate and equitable sanitation and hygiene for all.
- End open defecation; paying special attention to the needs of women and girls and those in vulnerable situations.

Intervention:

1. Set-up community managed solar energy-run Jal Minar (Drinking water station) of 5,000 liters capacity with water filter
2. Train the community on garbage management (bio degradable and non-bio degradable wastes)
3. Construct garbage management structures
4. Organize BCC (Behaviors Change Communication) sessions with community to significantly reduce/end open defecation
5. Engage with local governance (Gram Panchayat Body) to ensure that households left over get benefit from government scheme to construct low cost IHL (Individual Household Latrine);
6. Construct double-column community bathrooms with running water facility
7. Train women and adolescent girls on MHM
8. Set-up community managed SanNap depot
9. Set-up incinerator in community for disposing sanitary napkins
10. Form water use group (women members)
11. Activate Village Health Sanitation & Nutrition Committee (VHSNC) formed by National Health Mission and Gram Panchayat Body
12. Facilitate Gram Panchayat Body and open Gram Sabha meeting to propose work on WASH components in their GPDP (Gram Panchayat Development Plan)



2,995 Households
Impacted

30 Garbage Management Structures Set up

CORE Group Polio Project - CGPP

Funding Partner: PCI India



Location: 2 blocks (Bhojpur and Mundapande) and 3 urban zones of Moradabad district, Uttar Pradesh

Objectives:

- Reduce the number of zero-dose children for polio vaccination
- Coordinate and work closely with district and local health authorities, and other civil society organizations for awareness campaigns, and vaccination camps.

Intervention:

- Activities for community mobilization.
- IPC, mother meetings, community meetings, ASHA/ASHA Sangini meetings, Teacher Orientation, ASHA- AWW- ANM Coordination meeting or (CAC) Community Action Group
- Puppet show and E-rikshaw rallies.
- Support PVO/NGO efforts to strengthen national and regional immunization systems to achieve RI coverage of more than 75% and reduce the number of Zero dose children.
- Support government in micro planning; train vaccinators in IPC skills.
- Ensure maximum coverage of eligible children through frontline workers, ex-CMCs supported vaccinators' team in high-risk areas.

Once, Moradabad was a hotspot for polio cases. There was a substantial proportion of “Zero-dose” children. Parents were hesitant towards polio vaccination and resisted attempts to administer polio drops due to myths and misconceptions in the community. PANI, in partnership with UNICEF, WHO and health department did need based planning to combat the prevailing challenges. The project has made immense progress in turning around the situation.



**62% Vaccination
Among eligible children in blocks**

**89% Vaccination
Among eligible children in CMSs areas**

Building Climate Change Resilience through Entitlement - BCCRE

Funding Partner: John D. and Catherine T. MacArthur Foundation



Location: 106 Gram Panchayats in 2 Blocks, Siddharthnagar district, Uttar Pradesh

Objectives:

- Create a digital repository of clean energy schemes and schemes that decrease climate vulnerability of the citizens
- Increase awareness and uptake of climate resilience schemes using a mobile app.
- Build capacity of the community to optimize the usage of the tools and knowledge

Intervention:

- Schemes identified: Solar roof top PM Kusum, PM Micro Irrigation PM Soil health card, PM Ujjawala, MGNREGS, PM Fasal Beema, Seed Subsidy
- Process, documentation, eligibility etc. details documented for awareness and training sessions for the community
- Support to citizens in building resilience against climatic risks by linking them to indirect schemes extending monetary benefits and infrastructure support.
- Conduct sessions for Panchayati Raj Institutions (PRI) members on climate change, and government schemes focused on enhancing resilience.

2,500 Participants
Trained
On renewable
energy and climate
related schemes



100+ Micro-
Enterprises
Clean energy
friendly MEs
set up



Funding partner : Indira Foundation



Location : Block Tarun (97 Grampanchayats), Ayodhya

Objective:

The Goal of the program is to reduce the treatment gap for depression and anxiety in young people by at least 50% in the program geography and a reduction of at least 20% in scores on moderate to severe anxiety and depression in affected youth.

- Set up and execute a mental health literacy enhancement program to develop readiness, awareness and help seeking behaviors amongst the youth in context to mental health
- Identify, train and support a group of young people as peers to identify depression and anxiety and provide psychosocial services of incremental complexity to young people in the community.

Develop a service pathway using a stepped care model for mental health care in the community.



Implementation :

Youth Well-being program started since 1st February 2023 with aim to create awareness on mental health and over all well-being of youth.

A one day meeting organized for formal Launch of the program on dated 1st February 2023. During the meeting a brief orientation session has been organized with team about program.



Target group

42851 youth
(Girls: 22138
Boys: 20713)

Age group
10 to 24 years

Our Partners



Happy to have you all with us
PANI'S Funding Partners



Foreign Funding



Indian Philanthropic Organizations/ Foundations



CSR



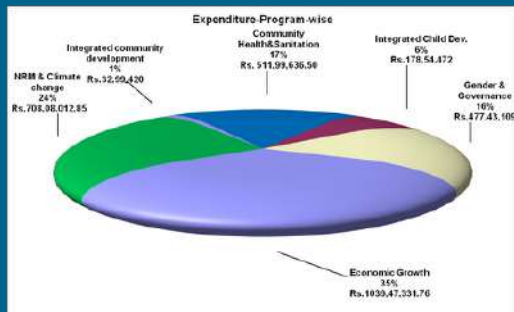
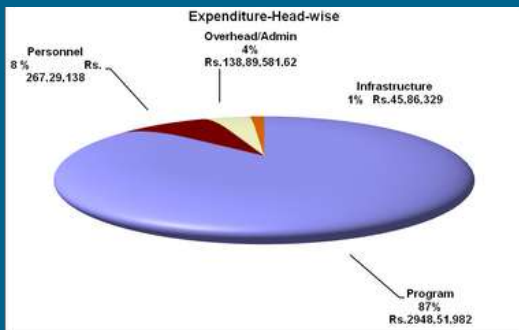
Government Agencies



Total Income (INR)
38,57,66,594.21

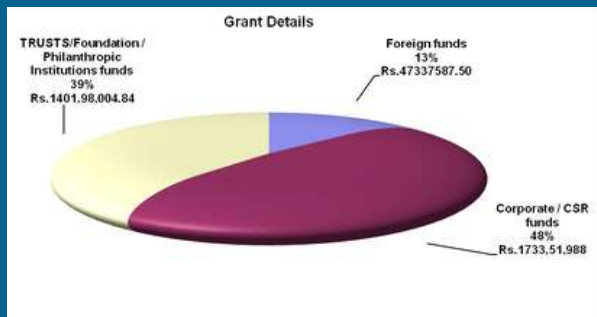
Total Expenditure (INR)
36,26,34,219.78

Head-wise expenditures



Program-wise expenditures

Grant Details





People's Action for National Integration - PANI



REACH OUT TO US



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